

Station KSNV-TV LAS VEGAS, NV.  
 Advertiser ( ) NASTI  
 Product NASTI  
 Estimate# 1245  
 Buyer Maura Gilroy  
 Phone#  
 Fax#  
 Agency ( ) GMMB  
 3050 K ST NW  
 WASHINGTON, DC 20007  
 Agency C/P1/P2/E 108/115/1245  
 Flight Dates 09/18/2012 - 09/24/2012  
 Hiatus Weeks  
 Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) AMY MCCREARY  
 Salesperson Phone# 215-568-6540  
 Salesperson FAX# 215-568-1845

-- CONTRACT COMMENT --

SC=\*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F,M	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$400.00	09/18-09/24	0	0	0	\$0.00	
	2	TU-F,M	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$725.00	09/18-09/24	0	0	0	\$0.00	
	3	TU-F,M	7A-9A	TODAY SHOW	:30	\$900.00	09/18-09/24	0	0	0	\$0.00	
	4	SA	6A-7A	NEWS 3 AT SUNRISE	:30	\$375.00	09/22-09/22	0	0	0	\$0.00	
	5	SU	6A-7A	NEWS 3 AT SUNRISE	:30	\$375.00	09/23-09/23	0	0	0	\$0.00	
	6	SU	9A-930A	NEWS 3 TODAY/WKEND	:30	\$500.00	09/23-09/23	0	0	0	\$0.00	
	7	TU-F,M	9A-10A	TODAY SHOW II	:30	\$425.00	09/18-09/24	0	0	0	\$0.00	
	8	TU-F,M	10A-11A	TODAY SHOW III	:30	\$325.00	09/18-09/24	0	0	0	\$0.00	
	9	TU-F,M	11A-12P	RACHEL RAY	:30	\$325.00	09/18-09/24	0	0	0	\$0.00	
	10	TU-F,M	12P-1230P	NEWS 3 AT NOON	:30	\$425.00	09/18-09/24	0	0	0	\$0.00	
	11	TU-F,M	1230P-1P	NEWS 4: THE AGENDA	:30	\$325.00	09/18-09/24	0	0	0	\$0.00	
	12	TU-F,M	1P-2P	DAYS OF OUR LIVES	:30	\$425.00	09/18-09/24	0	0	0	\$0.00	
	13	TU-F,M	2P-3P	THE DOCTORS	:30	\$325.00	09/18-09/24	0	0	0	\$0.00	
	14	TU-F,M	3P-4P	DR. PHIL	:30	\$450.00	09/18-09/24	0	0	0	\$0.00	

Rep Order# 6819924 Ver# 5 Mod# 2 Status Confirmed

Traffic Order# 102318

Printed: 08/03/2012 10:43 AM  
Last Received: 08/02/2012 3:45 PM  
Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.  
Advertiser ( ) NASIT  
Product NASIT  
Estimate# 1245  
Buyer Maura Gilroy  
Phone#  
Fax#

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3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 108/115/1245  
Flight Dates 09/18/2012 - 09/24/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	15	TU-F,M	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$725.00	09/18-09/24	0	0	0	\$0.00	
	16	TU-F,M	430P-5P	NEWS 4 AT 430P	:30	\$725.00	09/18-09/24	0	0	0	\$0.00	
	17	TU-F,M	5P-630P	EARLY NEWS	:30	\$1,200.00	09/18-09/24	0	0	0	\$0.00	
	18	SA	5P-630P	KSNV EARLY NEWS	:30	\$675.00	09/22-09/22	0	0	0	\$0.00	
	19	TU-F,M	630P-7P	JEOPARDY	:30	\$1,300.00	09/18-09/24	0	0	0	\$0.00	
	20	TU-F,M	7P-730P	WHEEL OF FORTUNE	:30	\$1,300.00	09/18-09/24	0	0	0	\$0.00	
	21	SA	630P-730P	JEOPARDY/ WHEEL OF FORTUNE	:30	\$525.00	09/22-09/22	0	0	0	\$0.00	
	22	W	9P-10P	ROCK CENTER	:30	\$3,000.00	09/19-09/19	0	0	0	\$0.00	
	23	F	10P-11P	DATELINE NBC	:30	\$2,600.00	09/21-09/21	0	0	0	\$0.00	
	24	SA	10P-11P	LAW & ORDER: SVU	:30	\$1,200.00	09/22-09/22	0	0	0	\$0.00	
	25	SU	830P-930P	NEWS AFTER NFL	:30	\$1,600.00	09/23-09/23	0	0	0	\$0.00	
	26	TU-F,M	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,200.00	09/18-09/24	0	0	0	\$0.00	
	27	SA	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	09/22-09/22	0	0	0	\$0.00	
	28	TU-F,M	1135P-1235A	TONIGHT SHOW W/ JAY LENO	:30	\$500.00	09/18-09/24	0	0	0	\$0.00	
	29	SA	1130P-1A	SATURDAY NIGHT LIVE	:30	\$1,400.00	09/22-09/22	0	0	0	\$0.00	

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 Rep Firm  
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 Salesperson ( ) AMY MCCREARY  
 Salesperson Phone# 215-568-6540  
 Salesperson FAX# 215-568-1845

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Sep 12: 0 / \$0.00  
 Sales Totals: 0 / \$0.00  
 Station Totals: 0 / \$0.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$0	CATV 0%	KBIR 0%	KINC 0%	KLAS 31%	KSNV 28%
		KTNV 16%	KFTD 1%	KVCW 2%	KVMY 5%	KVVU 17%
		XXXX 0%				

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12  
 Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

---CREDIT RISK---

CASH IN ADVANCE

Rep Order# 6819924 Ver# 3 Status Revised

Traffic Order# 102318

Printed: 05/31/2012 8:21 AM  
Last Received: 05/31/2012 7:17 AM  
Showing Buylines: All Lines

1 of 4

Station KSNV-TV LAS VEGAS, NV.  
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Agency ( ) GMMB  
1010 WISCONSIN AVE, S  
SU:800, WASHINGTON, DC 20007  
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--- CONTRACT COMMENT ---

SC=\*

--- REMARKS ---

REV TIME PERIOD  
ATTN LINES 19,20,21  
PLEASE CNF  
THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F,M	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$400.00	09/18-09/24	3	1	3	\$1,200.00	
	2	TU-F,M	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$725.00	09/18-09/24	3	1	3	\$2,175.00	
	3	TU-F,M	7A-9A	TODAY SHOW	:30	\$900.00	09/18-09/24	3	1	3	\$2,700.00	
	4	SA	6A-7A	NEWS 3 AT SUNRISE	:30	\$375.00	09/22-09/22	1	1	1	\$375.00	
	5	SU	6A-7A	NEWS 3 AT SUNRISE	:30	\$375.00	09/23-09/23	1	1	1	\$375.00	
	6	SU	9A-930A	NEWS 3 TODAY/WKEND	:30	\$500.00	09/23-09/23	1	1	1	\$500.00	
	7	TU-F,M	9A-10A	TODAY SHOW II	:30	\$425.00	09/18-09/24	3	1	3	\$1,275.00	
	8	TU-F,M	10A-11A	TODAY SHOW III	:30	\$325.00	09/18-09/24	3	1	3	\$975.00	
	9	TU-F,M	11A-12P	RACHEL RAY	:30	\$325.00	09/18-09/24	3	1	3	\$975.00	
	10	TU-F,M	12P-1230P	NEWS 3 AT NOON	:30	\$425.00	09/18-09/24	3	1	3	\$1,275.00	
	11	TU-F,M	1230P-1P	NEWS 4: THE AGENDA	:30	\$325.00	09/18-09/24	3	1	3	\$975.00	

Rep Order# 6819924 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 102318

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	12	TU-F,M	1P-2P	DAYS OF OUR LIVES	:30	\$425.00	09/18-09/24	3	1	3	\$1,275.00	
	13	TU-F,M	2P-3P	THE DOCTORS	:30	\$325.00	09/18-09/24	3	1	3	\$975.00	
	14	TU-F,M	3P-4P	DR. PHIL	:30	\$450.00	09/18-09/24	3	1	3	\$1,350.00	
	15	TU-F,M	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$725.00	09/18-09/24	3	1	3	\$2,175.00	
	16	TU-F,M	430P-5P	NEWS 4 AT 430P	:30	\$725.00	09/18-09/24	3	1	3	\$2,175.00	
	17	TU-F,M	5P-630P	EARLY NEWS	:30	\$1,200.00	09/18-09/24	4	1	4	\$4,800.00	
	18	SA	5P-630P	KSNV EARLY NEWS	:30	\$675.00	09/22-09/22	1	1	1	\$675.00	
	*19	TU-F,M	630P-7P	JEOPARDY	:30	\$1,300.00	09/18-09/24	3	1	3	\$3,900.00	
		Sales Remark: V3 CHANGE IN TP										
		V3 Time Changed, Comment Changed										
	*20	TU-F,M	7P-730P	WHEEL OF FORTUNE	:30	\$1,300.00	09/18-09/24	3	1	3	\$3,900.00	
		Sales Remark: V3 REV TP										
		V3 Time Changed, Comment Changed										
	*21	SA	630P-730P	JEOPARDY/ WHEEL OF FORTUNE	:30	\$525.00	09/22-09/22	1	1	1	\$525.00	
		Sales Remark: V3 NOT NA - JEOP/WHEEL 630-730P.										
		V3 Time Changed, Comment Changed										
	22	W	9P-10P	ROCK CENTER	:30	\$3,000.00	09/19-09/19	1	1	1	\$3,000.00	
	23	F	10P-11P	DATELINE NBC	:30	\$2,600.00	09/21-09/21	1	1	1	\$2,600.00	
	24	SA	10P-11P	LAW & ORDER: SVU	:30	\$1,200.00	09/22-09/22	1	1	1	\$1,200.00	
	25	SU	830P-930P	NEWS AFTER NFL	:30	\$1,600.00	09/23-09/23	1	1	1	\$1,600.00	

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	26	TU-F,M	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,200.00	09/18-09/24	3	1	3	\$3,600.00	
	27	SA	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	09/22-09/22	1	1	1	\$1,100.00	
	28	TU-F,M	1135P-1235A	TONIGHT SHOW W/ JAY LENO	:30	\$500.00	09/18-09/24	3	1	3	\$1,500.00	
	29	SA	1130P-1A	SATURDAY NIGHT LIVE	:30	\$1,400.00	09/22-09/22	1	1	1	\$1,400.00	

---REPORT TOTALS---  
 Report Totals: 66 / \$50,550.00

---SALES MONTHLY TOTALS---  
 Sep 12: 66 / \$50,550.00  
 Sales Totals: 66 / \$50,550.00  
 Station Totals: 66 / \$50,550.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$180,536	CATV	0%	KBLR	0%	KINC	0%	KLAS	31%	KSNV	28%
		KTNV	16%	KTUD	1%	KVCW	2%	KVMY	5%	KTVU	17%
		XXXX	0%								

---COMPETITIVE COMMENTS---  
 EST SHARES

Books NOV12  
 Demos RA35+

---CREDIT RISK---  
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